

celebrating
20
YEARS

Sponsorship: Levels & Benefits

Presenting Event Sponsor: 20 Year-Gold Level

\$20,000

- Event naming rights (i.e. The ASAP 20th Anniversary presented by XYZ)
- Prominent logo placement & name recognition on
 - ASAP 20th Anniversary Video
 - Banner/ signage to a large audience of students, parents & community members (company/ foundation may provide their banner to be displayed)
 - Press Release announcing partnership sent to 30+ media outlets, including major news networks KYW, CBS3 and 6 ABC
 - Customized e-blasts leading up to event, day of event, and post-event to audience of 4,000+
 - Invitation sent to local and regional dignitaries
 - ASAP print newsletter to 1,900+ community stakeholders
 - Ongoing social media outreach and promotion to combined audience of 3,000+
 - Website announcement & supporter page under "Leading Supporters"
 - Recognition in ASAP's published Annual Report
- Supports the ticket cost for 50 ASAP club leaders and school partners to attend the celebration