



Sponsorship: Levels & Benefits

Event Sponsor: Blue Level

\$10,000



Logo placement & name recognition on

- Banner/ signage to a large audience of students, parents & community members
- Event media advisory sent to 30+ media outlets, including major news networks KYW, CBS3 and 6 ABC
- Customized e-blasts leading up to event, day of event, and post-event to audience of 4,000+
- Invitation sent to local and regional dignitaries
- ASAP print newsletter to 1,000+ community stakeholders
- Ongoing social media outreach and promotion to combined audience of 3,000+
- Website supporter page under “Leading Supporters”



Supports the ticket cost for 25 ASAP club leaders and school partners to attend the celebration