ASAP/After School Activities Partnerships
Annual Report
Fiscal Year 2021/2022
Contents

- Letter to readers
- Program Overview
- Service Statistics

- Program Evaluation
- 2021-2022 Financials
Dear Readers,

As schools planned for a full reopening in fall 2021, ASAP worked closely with school and community leaders to make extracurricular programs a central part of their strategy for addressing the losses and challenges students and families faced during the COVID-19 pandemic. While the ever-evolving nature of the pandemic presented many barriers to ASAP’s traditional service model, ASAP’s dedicated staff was able to pivot between in-person and virtual programming to help our 150+ partner sites provide safe, enriching opportunities for their students. As a result, this year ASAP served a total of 3,292 youth (grades K-12) in 273 summer and after school programs. In keeping with our strategic priorities, 140 of these programs (51%) took place in neighborhood public schools and 122 (45%) served youth in the 14 zip codes most impacted by the epidemic of gun violence.

While we were very encouraged by these outcomes, in the face of unprecedented gun violence the need to provide Philadelphia youth with safe and enriching spaces remains great. To meet this moment, ASAP spent the final months of the 2021-22 year planning for a bold expansion of our programming in high-need schools and communities. To coincide with our organization’s 20th anniversary in September 2022, ASAP will embark on a 2-year plan to serve an additional 1,000-2,000 youth in the School District of Philadelphia by 2025.

As we look toward our third decade in operation, we dedicate this annual report to our wonderful community of supporters and allies who continue to inspire us to be the partner that our schools, our educators, and our children deserve.

Sincerely,

Justin Ennis
ASAP Executive Director

Jenaye Munford
ASAP Board Chair
Our Board

2021-2022

In loving memory of ASAP’s Founder
Marciene S. Mattleman, Ed.D.

Justin Ennis
ASAP/After School Activities Partnerships
*Non-voting member

Jenaye Munford
Board Chair, Office of City Council President, Darrell Clarke

Wendy Glazer
Education Consultant

Ria Jain
Co-President, Penn For Youth Debate

Becky Mackin
Vice-Chair, PricewaterhouseCoopers

Anna Stokes
Conscious Capitalism

Ryan McCarthy
Morgan, Lewis & Bockius LLP

Vincent Thompson
Thompson Mediaman Communications, Philadelphia

Angela McIver
President & Founder, Trapezium Math

Lisa Snitzer
Mental & Behavioral Healthcare Professional

Severin Tucker
School District of Philadelphia

Debra Weiner
Education Consultant

Jessica Sanchez
Office of City Council President, Darrell Clarke

Aaron Spence,
Core Asset Operations (CAO) Advisory Services
PricewaterhouseCoopers

Shayna Terrell
Director of Pipeline Programming
Center for Black Educator Development

Kevin Xu
Co-President, Penn For Youth Debate
2021-22 Program Overview
ASAP Programs

ASAP coordinates four citywide initiatives -- ASAP Chess, ASAP Debate, ASAP Drama, & ASAP Scrabble -- that engage thousands of Philadelphia youth (grades K-12) each year in fun, enriching out-of-school time (OST) activities and experiences that develop critical academic, social, and emotional skills through a combination of structured programming and informal play.
Our Services & Activities

Through the following activities and services, ASAP helped more than 150 partner sites – schools, recreation centers and libraries – provide safe and engaging in-person and virtual enrichment activities for their students:

- Strategic Outreach & Partnerships
- Professional Development & Materials
- Club Coordination
- Technical & Instructional Support
- Culminating Events & Competitions
Strategic Outreach & Partnerships

ASAP recruited caring adults to lead its clubs through year-round outreach to school principals, teachers, after school staff, and affinity groups. In partnership with the School District of Philadelphia’s Office of Grants Management, district employees who led ASAP clubs received $72,800 in extracurricular compensation during the 2021-22 school year.
To empower club leaders, ASAP organized **45 trainings** and professional development sessions led by program staff and content-knowledge experts.
Club Coordination

Program staff provided resources and activities to help clubs as they shifted between virtual and in-person programming as needed.
Technical & Instructional Support

Club leaders received year-round technical support through phone and email communication, as well as periodic virtual and in-person site visits.
Culminating Events & Competitions

While restrictions remained in place for large gatherings for the majority of the year, ASAP carefully adapted its events to drive student engagement and retain a sense of community across programs. All told, ASAP organized 105 events and competitions for participating youth during the 2021-22 year (63 in-person, 42 virtual).
2021-22 Service Statistics
ASAP served a total of 3,292 youth (grades K-12) in **273 summer and after school programs** during the 2021-22 year, with the following breakdown by ASAP initiative:

- **ASAP Scrabble**: 98 clubs
- **ASAP Chess**: 86 clubs
- **ASAP Debate**: 48 clubs
- **ASAP Drama**: 41 clubs
ASAP served a total of **3,292 youth** (grades K-12) in 273 summer and after school programs during the 2021-22 year, with the following breakdown by ASAP initiative:

- ASAP Scrabble: 1219
- ASAP Chess: 1122
- ASAP Drama: 535
- ASAP Debate: 416
ASAP supported summer and after school programs in a total of **157 unique locations** during the 2021-22 year, with the following breakdown:

- Neighborhood Public, 67
- Special Admission Public, 12
- Citywide Admission Public, 6
- Public Charter, 25
- Independent, 10
- Alternative School, 1
- Juvenile Justice Center, 1

- Community-Based Orgs, 28
- Recreation Centers, 6
- Libraries, 1
51%

140 of ASAP's 273 FY22 clubs took place in ASAP's targeted focus area, neighborhood public schools.

Back to Contents Page
Clubs by zip code

Double tap the map to interact. Select map icons to view the number of ASAP clubs the particular zip code. The darker the icon, the more ASAP clubs are located there.
45%

122 of ASAP's 273 FY22 clubs served youth in the 14 zip codes with the highest rates of gun violence, according to the City of Philadelphia's Office of the Controller.
Using data provided by the School District of Philadelphia, ASAP places special emphasis on serving schools with the greatest concentration of economically disadvantaged youth. During the 2021-22 year, 90% of ASAP’s partner schools reported that 75% or more of their students qualified as economically disadvantaged.
Given ASAP's emphasis on partnering with public schools, ASAP's student demographics closely resemble those of the School District of Philadelphia.

- African American: 42%
- Hispanic: 21%
- Asian: 16%
- White: 14%
- Unknown: 4%
- Multi-Racial: 3%
- Multi-Racial: 3%

Back to Contents Page
Given ASAP's emphasis on partnering with public schools, ASAP's student demographics closely resemble those of the School District of Philadelphia.
ASAP Evaluation Efforts

- **Panorama Social-Emotional Learning Measure**
  To evaluate students' perceptions of their social-emotional well-being

- **Annual Club Leader Survey**
  To measure perceptions of ASAP's impact on student success and school culture

- **Annual School Partner Principal Survey**
  To measure perceptions of ASAP's impact on student success and school culture

Back to Contents Page
In accordance with our theory of change, ASAP uses the Panorama Student Survey to measure the impact of program participation on students’ perceptions of their social-emotional well-being:

- **Self-Efficacy**: How much students believe they can succeed in achieving academic outcomes.
- **Grit/Resilience**: How well students can persevere through setbacks to achieve important long-term goals (not just academics), taking into account their experiences & identities.
- **Sense of Belonging**: How much students feel that they are valued members of the school community.
- **Growth Mindset**: Student perceptions of whether they have the potential to change those factors that are central to their performance in school.
Students are asked to answer questions using a scale of 1 to 5 in order to measure their perceptions related to the topic – 1 corresponding to “Not at all” and 5 corresponding to “Extremely likely.” Students pre and post-survey answers are then matched and averaged to produce a final cumulative score. Panorama uses the cumulative score each student receives for their different topics to determine if the students fall into the following categories:

- **On Track for Career/College Readiness**: Reported strengths in all topics (scores of 3.5 or above)
- **On Track for Graduation**: Reported strengths in at least half of topics (scores of 3.5 or above)
- **At Risk**: Reported strengths in less than half of topics (scores of 3.5 or above)
- **Critical**: Did not report strengths in any topics (no scores of 3.5 or above)
Panorama Results

The average of all pre-and-post results suggest the majority ASAP’s students have relatively strong perceptions of their social-emotional well-being across all of the topics we evaluated in FY22, with most topics showing modest gains over the course of the year:

**SELF EFFICACY**
Pre-score was 3.78; post-score was 3.88

**GRIT/RESILIENCE**
Pre-score was 3.64; post-score was 3.75

**SENSE OF BELONGING**
Pre-score was 3.52; post-score was 3.51

**GROWTH MINDSET**
Pre-score was 3.46; post-score was 3.65

422 Pre-and-post Panorama Social Emotional Learning Student Surveys collected
Student Performance

83% of students total scored as either “On Track for Graduation” or “On Track for College/Career Readiness”

- 51% On Track for Graduation
- 32% On Track for College/Career Readiness
- 12% Critical
- 5% At-Risk

Back to Contents Page
To complement the Panorama student surveys, staff administered a year-end survey to ASAP club leaders, a majority of which are school teachers, and school partner principals in June 2022. Survey answer options included (1) N/A, (2) Strongly Disagree, (3) Disagree, (4) Neutral, (5) Agree, and (6) Strongly Agree.
Club Leader Survey Results

100% Would likely or very likely refer ASAP to another school or site

96% Agreed or strongly agreed that ASAP clubs have helped them develop stronger relationships with their students

96% Agreed or strongly agreed that their ASAP club helps to support a positive after school culture at their school/site

94% Agreed or strongly agreed that leading their ASAP club has helped them teach students important lessons not covered in the classroom
Principal Surveys Results

100% Would refer ASAP to another school

96% Agreed or strongly agreed ASAP helps their school provide their students with opportunities they couldn’t otherwise offer

100% Agreed or strongly agreed that their ASAP club has given their students a sense of belonging at their school

97% Agreed or strongly agreed that ASAP clubs helped their students develop habits important to their academic success
2021-22 Finances
ASAP's year-end revenue totals $1,437,572 resulting in a year-end surplus of $102,718. This includes $132,031 from the federal government through the Payroll Protection Program (PPP).
ASAP's year-end financials show year-end expenses totaling $1,302,461.

- **73%** Program Services
- **15%** Management & General
- **12%** Fundraising
ASAP is grateful to all of our partners, sponsors, and supporters for your generous contributions to help ensure youth in Philadelphia have access to quality after school and summer enrichment programs to help them succeed in the classroom and beyond.

Leading Supporters

$50,000 & above

The Berstein Family Foundation

US Federal Government (PPP)

$20,000 - $50,000

The Berkowitz Family Foundation

S. Albert Fund of the Philadelphia Foundation

The Horner Foundation

Patricia Kind Family Foundation

TP

PHILAFOUNDO.ORG

WELLS FARGO

peco AN EXELON COMPANY
ASAP is grateful to all of our partners, sponsors, and supporters for your generous contributions to help ensure youth in Philadelphia have access to quality after school and summer enrichment programs to help them succeed in the classroom and beyond.

### Major Supporters

<table>
<thead>
<tr>
<th>$10,000 - $20,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lenfest Capital, LLC</td>
</tr>
<tr>
<td>McLean Contributionship</td>
</tr>
<tr>
<td>Michael &amp; Bridget Subak</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>$5,000 - $10,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Christopher Ludwick Foundation</td>
</tr>
<tr>
<td>Bill &amp; Debbie Becker</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>$1,000 - $5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Caitlin Coslett</td>
</tr>
<tr>
<td>Henrietta Tower Wurts Memorial</td>
</tr>
<tr>
<td>Independence Foundation</td>
</tr>
<tr>
<td>Healthcare Improvement Foundation</td>
</tr>
<tr>
<td>Ryan McCarthy</td>
</tr>
</tbody>
</table>